

Investing in the land of opportunity.

The United States is often referred to as the land of opportunity- known for a lot of things, including the world's largest economy.

For investors, this means more opportunity for diversification compared to a portfolio made up entirely of Canadian stocks.

For example, Canada's main stock index, the TSX is comprised mainly of three sectors, Financials, Materials and Energy. But, the largest U.S. index, the S&P 500, is composed of many different sectors – such as technology, manufacturing, and healthcare to name a few.

Market sectors can perform very differently under the same economic conditions. Financial and insurance companies may do well in a rising rate environment, where other sectors may be hurt by the same situation.

Having a diversified investment portfolio exposed to different industries and geographical locations can help mitigate losses in any one sector.

Speak to your advisor about how opportunities in the US can help diversify your portfolio.



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